

# ENGAGE YOUR BETTORS L/VITH LSPORTS' SEC





# WHAT IS SEC?

Highlighting LSports' visionary lineup of cutting-edge betting stimulation tools, SEC is an interactive Al-based sports betting chat and data hub powered by the same technology as ChatGPT. It operates as a personalized advisor for bettors, aiding sportsbooks in enhancing engagement and boosting user retention, ultimately leading to increased turnover rates for sportsbooks.

## **WE KNOW THE CHALLENGES YOU'RE FACING**

Difficulty engaging and retaining bettors on operators' sites Lack of industry innovation in engagement and retention tools

Skyrocketing customer acquisition costs

Challenges in creating differentiation through a unique player experience

Lack of a single, reliable source for sports betting-related data

















## **SEC'S KEY HIGHLIGHTS AND FEATURES**



Sports betting chat powered by ChatGPT-like technology



Single source for comprehensive sporting event information: stats, history, betting tips, news, and weather



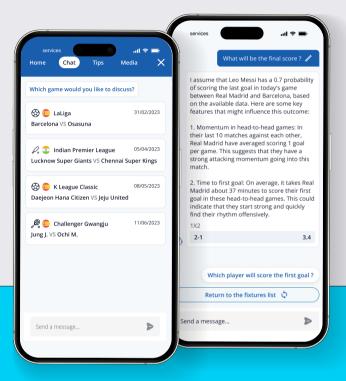
A trustworthy personal sports advisor for bettors



Full integration of a bet slip



Extensive coverage: SEC supports all major sports, markets, and over 100 languages



## WHAT'S IN IT FOR YOU?

**Benefits of SEC:** 

#### **Data-driven real-time insights:**

 Experience the power of SEC's Dynamic statistics analysis

# Boosted user retention and conversion rates:

Elevate user satisfaction and loyalty, ultimately driving higher turnover

#### Personalized player experience:

Immerse in the ultimate personalized betting with SEC's tailored recommendations

#### **Unique selling proposition:**

Differentiate yourself with SEC's unique product offering, enhancing your appeal to bettors

#### Increased betting activity and volumes:

SEC results in a surge in the number of bets and the total wagered amount

#### **Enhanced user engagement:**

SEC drives an increase in bettors' time spent on the site

### DIFFERENTIATE YOURSELF. EMPOWER YOUR SPORTSBOOK.

JOIN US AS AN FARLY ADOPTER AND ENJOY SEC BEFORE OTHERS

CONTACT US TO LEARN MORE

